



**FOR IMMEDIATE RELEASE**

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**Urban Oyster Announces Launch of Eat Like a Local Tour: Carroll Gardens**

**Brooklyn, NY, July 12, 2011** – Brooklyn has long been home to cuisines from all over the world. In recent years, the borough has also seen an explosion of new restaurants and gourmet shops that adhere to the “Farm to Table,” “Slow Food,” and “Sustainably Grown” movements. In celebration of Brooklyn's multicultural palate and new culinary innovations, [Urban Oyster](http://www.urbanoyster.com) is pleased to announce the [Eat Like a Local Tour](#) series. The first neighborhood in this food lover's tour series is Carroll Gardens, a neighborhood where residents, old and new, still dine in mom and pop restaurants and shop at local bakeries, butchers, and cheese shops.

Anchored by Smith and Court streets, [Eat Like a Local: Carroll Gardens](#) will introduce visitors to the neighborhood's rich history, culinary offerings, and ever-evolving character through stories shared by business owners and residents. Tour participants will meet the owners of D'Amico Coffees and Damascus Bakery, both of which have served the community for three generations, and visit with new food entrepreneurs, such as One Girl Cookies, Stinky Brooklyn, Strong Place, and Brooklyn Pharmacy. Tastings on this three-hour gastronomic tour will include a shortbread caramel chocolate layer bar, dark roast coffee, spinach pie, pork sliders, a traditional egg cream, and artisanal meats and cheeses.

Through exploring this eat and dine local lifestyle, tour participants will come away with a true sense of what mom and pop businesses can mean to a neighborhood and its residents, and even to the city as a whole. As Dawn Casale, owner of One Girl Cookies expressed, "Urban Oyster has been a delight to work with because they have a true understanding of the importance of small, independently owned businesses. Their goal is to showcase and promote shops like ours. In order to achieve that, they provide his customers with a real behind-the-scenes glimpse, which establishes a connection to the shop owner and their story."

The tour is perfect for locals who are entertaining friends and relatives or for those just looking to discover great neighborhood-scale shops and restaurants. The tour will also include walks through the picturesque Cobble Hill historic district and a map that tour goers can take away with them so they can easily return to their favorite spots.

Public tours kick off this month starting on Friday, July 29th, and will continue on a weekly basis every Friday and Saturday afternoon through the end of the year. Private group tours are available any day of the week by reservation. Please contact Urban Oyster if you would like to take a tour or learn more about the company and its tour offerings.



**About Urban Oyster:**

Urban Oyster is a Brooklyn-based tour company that was founded in 2008 and leads multi-sensory, theme-based tours of New York City's neighborhoods. These experiences aim to reveal the stories behind the people and places that make the city's neighborhoods unique, vibrant, and sustainable. Urban Oyster offers a variety of regularly-scheduled and private tours on themes ranging from food carts to beer brewing to immigration history that are enjoyed by native New Yorkers and tourists alike and that aim to promote a deeper sense of appreciation for local business, history, diversity, and sustainability in communities.

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**For additional information, visit:**

<http://www.urbanoyster.com/eat-like-a-local---carroll-gardens.html>  
<http://www.flickr.com/photos/urbanoystertours/sets/72157627140809846/>

**Other Tours Offered by Urban Oyster:**

[Brewed in Brooklyn Tour](#)  
[Food Cart Tours of Midtown and the Financial District](#)  
[Fermented New York Craft Beer Crawls of Williamsburg and the East Village](#)  
[Brooklyn Navy Yard Tours by Bus or Bicycle](#)  
[Immigrant Foodways Tour](#)  
[Group and Private Tours](#)

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