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Urban Oyster Announces the Launch of Its Food Cart Tour in Downtown Manhattan

New York, NY, March 15, 2011 — [Urban Oyster](http://www.urbanoyster.com) brings its delicious Food Cart Tour to Wall Street and the Financial District starting this April. The Midtown Manhattan version of the tour has been introducing hundreds of residents and visitors to New York's best street side kitchens since last June. Now Urban Oyster is taking the tour downtown to another thriving street vendor scene in Manhattan - the Financial District.

The Food Cart Tour is a strolling lunch through Lower Manhattan where participants sample an international buffet of offerings, observe the constructive genius that cram full kitchens into improbably small carts, and hear the stories of their proprietors--from immigrant families to former office workers. Along the way, you'll learn about the history of the neighborhood, the history of lunch and street food, and the challenges of running these thriving but feverishly demanding small businesses. Food carts and trucks are emerging all over the country as part of the culinary scene in the last few years. Urban Oyster will highlight some of the best carts and trucks, including brand new trucks and carts that are old favorites for Financial District patrons.

Come hungry because this tour includes a broad range of cuisines with generous portions at a combination of six different food carts and trucks. Beyond delicious food tastings, Urban Oyster's Food Cart Tour offers up a unique opportunity to meet many of the cart owners personally and talk to them about their lives and businesses. They are some of New York's hardest working entrepreneurs who are doing what they love and making people happy with their culinary talents. The tour is a great afternoon treat whether you take a long lunch from the office or are entertaining out-of-town guests. Visitors love the tour because they've heard so much about the street food craze in New York City and want to be a part of it, but don't know where to start. Because Urban Oyster's tour guides follow the trends of mobile food vendors, they're able to open up a whole new world of culinary delights in New York and make it accessible to office workers and tourists alike.

Vital Stats:

When: Wednesday and Friday afternoons 12:30-2:30pm

How Much: \$45/person – includes all food on the tour. (Food at 6 carts, 5 savory & 1 sweet)

Where: Financial District in Lower Manhattan



About Urban Oyster:

Founded by [Cindy VandenBosch](#) and [David Naczycz](#), professional tour guides, amateur historians, and urban enthusiasts, Urban Oyster believes that the local businesses and community organizations of New York City's neighborhoods need to be nourished and cultivated so that we all may continue to enjoy the wonderful things they have to offer for years to come. Urban Oyster's tours are designed to connect people with these neighborhoods in a way that promotes their growth and long term sustainability.

The company's name comes from the history of New York harbor which at one time may have contained half the world's oysters. Over time, however, the oyster beds disappeared due to pollution and over-consumption. Learning from this history, Urban Oyster was founded on the belief that, like oysters, the mom and pop businesses and community organizations of New York are treasured resources that require nurturing and cultivation in order to survive and flourish.

All of Urban Oyster's tours focus on local business, leadership in communities, history, and diversity because those are key ingredients, in our mind, for healthy and thriving cities. "We hope that all our tours we can help people see aspects of the city differently and that in addition to having a great time and learning something new, they can shift their own perspective on the importance of issues like local production and consumption, diversity, and valuing the history of a place." said Co-Founder and Tour Guide David Naczycz.

Other Tours Offered by Urban Oyster:

- [Brewed in Brooklyn Tour](#)
- [Food Cart Tour of Midtown](#)
- [Fermented New York Craft Beer Crawl](#)
- [Brooklyn Navy Yard by Bus or Bicycle](#)
- [Group and Private Tours](#)

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